

PAW Patrol

Writer's Bible

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POLISH

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PAW Patrol

"No job is too big, no pup is too small!"

"Just yelp for help!"

"PAW Patrol is on a roll!"

Trouble in town? Need an extra hand – or paw?! No worries, **Ryder and his PAW Patrol Pups** are on the way!

Ten-year-old **RYDER** and his "can-do" **PUP** pals are always ready to help. No adventure is too big - or too small - for these helpful pups to pitch in!

Rock-slide on the coastal road? Sturdy **RUBBLE** (the bulldog) is on the way in his bright yellow Digger. Someone's camp fire still smoldering? **MARSHALL** (the Dalmatian) is there in his Fire Engine in no time to make everything safe. Need supplies fast? **SKYE** (the Cockapoo) flies to the rescue in her copter!

Police pup **CHASE** (the German Shepherd), water-rescuer **ZUMA** (the Lab) and recycler **ROCKY** (the Mixed-Breed) all have their own special skills, qualities and jobs. And with Ryder leading the way, they respond to any emergency in **ADVENTURE BAY**.

Ryder's Pups have very specific personalities and know-how for their chosen jobs. Whether it's **Rocky's** creative scavenging skills or **Zuma's** natural swimming prowess, each dog has talents perfectly suited for their unique specialty. And, of course, they've got the right tools too. Their own special "**PUP PACK**" holds unique tools only that pup uses. For instance, **Skye's** pack holds fold-out glider wings to help her navigate the skies. **Zuma's** pack holds a life guard buoy for his water adventures.

Each Pup has a unique individualized **HI-TECH DOG HOUSE** that transforms into a super-cool, one-of-a-kind **WORKING VEHICLE**. **Marshall's** Fire-Dog House transforms into a bright red **hose and ladder**. **Chase's** blue police-dog house becomes his **Police Cruiser**. From **Skye's Helicopter** to **Rubble's Digger**, each dog has the machinery they need to get the job done.

The head of the pack is optimistic, fun-loving 10-year-old **Ryder**. Ryder **LOVES** dogs – especially his Pup Pack. Ryder rescued each one of the pups and lovingly trained them to be a part of the PAW Patrol. The pups are devoted to Ryder. The dogs look to him to pick the right pup for the job, organize the pack and – when work is done – Ryder makes sure they all get a healthy dog snack, a relaxing soak at his best friend **KATIE'S** Pet Parlor, or a fun run around the **DOG PARK** as a reward for a job well done.

If there's trouble in Adventure Bay, you can always count on **RYDER** and his heroic, hardworking **PAW PATROL PUPS**!

PAW PATROL LOOKOUT:

Ryder and the Pups live and work at the PAW PATROL Lookout – Ryder’s pet-friendly Rescue Station. The Lookout has all kinds of great stuff. There’s a hi-tech **OBSERVATION DECK** where Ryder and the pups keep a look out over Adventure Bay. Ryder lives in the big **LOOKOUT BUILDING**, and the Pups park their **DOG HOUSE VEHICLES** in the spacious exercise **YARD** around the main building.

The **CONTROL ROOM** is where Ryder and the Pups gather when Ryder hands out assignments to the Rescue Pup Pack. Ryder uses a large **SCREEN**, activated by his Pup Pad to show the PAW Patrol their tasks, and show the Pups and tools the PAW Patrol need to get the job done. And when it’s time for the PAW Patrol to roll, the pups **SLIDE** down to their vehicles and hit the road.

Everything at the PAW PATROL Lookout is pup – and kid – friendly, with slides, ramps, and lots of open space. Across the bridge is an amazing **PUP-FRIENDLY PARK** where the PAW’s Patrol can let loose and just be pups.

ADVENTURE BAY:

A beautiful little town, tucked around a small river between the ocean and towering mountains, Adventure Bay has it all: A Main Street dotted with shops, a train station, water-front docks, snowy peaks, green forests and rolling farms. Out in the bay, just past the light house, sits Seal Island with its small cottages and fishing pier. And not far from the beach is the PAW PATROL’s Lookout, elevated on a hill overlooking Adventure Bay.

The town has plenty of residents, with plenty to do – and plenty to take care of, so the **PAW PATROL** is always busy!

KATIE’S PET PARLOR:

Near the Pup Park is **KATIE’S PET PARLOR** – Katie, like Ryder, *LOVES* animals. She especially loves to take care of them. **Katie** looks after the Pups – with the help of her charming, but mischievous cat, **CALI** – whether they need their nails clipped, a good brushing, or a Band-Aid!

CHARACTERS

RYDER

“No job is too big, no pup is too small!”

“Just yelp for help!”

“PAW Patrol is on a roll!”

A capable, energetic ten-year-old, Ryder is all heart and can-do spirit! Ryder rescued all six of his pups and taught them their PAW Patrols skills. He is upbeat, tireless and enthusiastic – just like his Pups. Ryder’s the go-to guy when things go wrong around Adventure Bay. He loves to help his community and the PAW Patrol pups love to help Ryder! When something needs doing in town, Ryder confidently assembles his PAW Patrol and gets them ready to roll.

Racing off on each adventure on his **HI-TECH ATV / WATERCRAFT / SNOWMOBILE**, Ryder leads the PAW Patrol. He doesn’t just tell the pups what to do - he rolls up his sleeves and gets his hands dirty. With his Pup Pad and quick thinking, Ryder is instrumental in getting the job done.

Ryder has raised and trained each one of the pups and knows them perfectly. He always picks the right pup for the job ...Well, almost always! They are pups after all, and even the most well-meaning member of the PAW Patrol can get a little distracted sometimes. Ultimately, Ryder commands their respect and with him at the lead, the PAW Patrol takes care of business. At the end of every adventure, no one likes to romp with his pups more than Ryder.

MARSHALL – the excitable, all-action Dalmatian pup.

“I’m ready for a Ruff-Ruff Rescue”

“I’m fired up!”

*Action-oriented, way-enthusiastic, and a bit clumsy, Marshall’s always ready to roll! But this energetic and fast-moving fire **DALMATIAN** sometimes leaps before he looks... and then falls... in a funny way. But don’t worry, Marshall will always raise a paw and cheerfully let us know, “I’m good!”*

If there’s a job that needs his skills – anything from a BBQ fire flare-up to a kitten stuck up in a tree – Marshall’s there in no time! Marshall is usually the first to volunteer to help, even though he’s almost always the last one in the elevator. Marshall’s physicality tends to get the best of him, so it seems like he’s always crashing into some thing or some pup! For example, of all the pups, Marshall’s likely the one to get so excited about the new cement Rubble has poured that he ends up sliding right into it and leaving paw – and nose – prints in the wet cement! Ryder and the other pups remind him to slow down, but by then Marshall usually has too much momentum to stop!

His red **Fire Pup House** turns into a fire truck and he carries water cannons in his Pup Pack – which, depending on the mission, can shoot paint, juice, or even confetti!

Marshall also serves as the team's EMT. His Pup House can transform into an ambulance as well as a firetruck. He's well-versed in first aid and on-the-spot diagnoses. In EMT mode, his Pup Pad comes equipped with an X-ray screen, thermometer, and bandage applier.

Name: Marshall

Breed: Dalmatian

Job: Fire Dog

Personality: All-action, easily excited - and clumsy!

Vehicle: Fire Truck, EMT Vehicle

RUBBLE – the tough Bulldog pup with a heart of gold.

"Rubble on the double!"

"Let's dig it."

Rubble is a bulldog construction pup. Hard-working Rubble may look tough, but he's just a big softie with a heart of gold. He loves snacks, Super Pup Apollo, and cute little animals. He's afraid of spiders, and not too fond of ghosts either!

A strong **BULLDOG**, Rubble loves to dig into anything – especially a challenge! If it looks impossible, Rubble's your Pup. He'll find a way!

Rubble loves to be covered in mud, which is okay because he also loves a good warm bath ...complete with bubbles! He's always first in line when it comes time for the pups to head over to Katie's to get cleaned up.

Rocking a bright yellow hardhat and a Pup Pack containing the coolest expandable shovel, **RUBBLE** drives a big yellow construction rig. When he's not on the job (or enjoying a leisurely soak or a yummy snack) fun-loving Rubble likes nothing better than to scoot around Adventure Bay on his skateboard or snowboard.

Rubble's vehicle is a yellow construction Digger with all sorts of changeable attachments: bucket, auger bit, trencher, even an electromagnet! The auger bit is especially handy ...perfect for burying his bones!

Name: Rubble

Breed: Bulldog

Job: Construction Dog

Personality: Tough but loveable; a real softie!

Vehicle: Construction Digger

CHASE – a natural leader; athletic German Shepherd pup.

“Chase is on the case!”

“These paws uphold the laws!”

A natural leader, Chase is athletic, smart, organized and “by the book” – exactly the kind of pup you want in charge when there’s lots to do! He can herd traffic down the right detour, block off dangerous roads, and catch run-away farm animals. Logical and methodical, he’s the kind of Pup that can solve a mystery as easily as he can round up the PAW Patrol for another adventure.

Adventure Bay’s Alpha Dog and “keeper of the peace,” Chase was born to keep things straight. He’s an honest, confident, super smart and incredibly agile **GERMAN SHEPHERD** pup. He’s the fastest thing on four paws. Rational and clear-headed, Chase can think through any problem he faces. Chase goes by the book, although he sometimes takes the rule following a bit too far. He can be too quick to bark out orders and occasionally misses the big picture while attending to the fine print – but he always means well and is able to let others take the lead when the time is right.

Chase lives in a blue **Police Pup House** that can transform into a police vehicle when he needs to head out to keep the peace. His Pup Pack comes equipped with a megaphone, a net and a light; perfect for keeping prying fingers – and paws – away from Mr. Porter’s restaurant food display... *“Step away from the sausages! I repeat, step away from the sausages!”*

Chase is also skilled in the art of espionage. As the mission dictates, Chase becomes Spy Chase with a 4x4 spy vehicle equipped with a drone. He has cool spy tools in his Pup Pack, such as night vision goggles, wall-walkers, and a zip line.

Chase has a highly developed sense of smell. Unfortunately, however, he is allergic to cats. If he gets too close to Cali or the Kitty Catastrophe Crew, he becomes a ball of sneezing shepherd!

Name: Chase

Breed: German Shepherd

Job: Police Dog

Personality: A natural leader, likes to take charge, loves to run and exercise.

Vehicle: Police 4x4, Spy 4x4

ROCKY – the enthusiastic, creative, recycling, master-fixer Mixed Breed

“Green means go!”

“Don’t lose it, reuse it.”

One person’s trash is Rocky’s treasure! Outgoing, imaginative and never at a loss for an idea, Rocky thinks of how to use things in ways that nobody else imagines. Rocky thinks outside the box. He is a creative visionary and can make the most amazing things out of the “junk” he collects. He’s also a master fixer, able to repair and restore anything!

Quick-witted and resourceful, **MIXED-BREED** Rocky loves to find creative new uses for the throw-away items he collects. Persistent with a great sense of humour, Rocky’s got loads of ideas and loves to share them with the PAW Patrol.

Rocky lives in the Salvage Yard Dog House that can transform into a **RECYCLING TRUCK**. He’ll pick up all kind of things to stash in his truck – you never know when you might need it! His Pup Pack comes equipped with a small claw that functions similarly to a hand, grabbing, holding, and moving things around. Plus, he has an entire array of tools – which he can skillfully use to repair virtually anything that needs fixing!

Rocky is a fun and imaginative pup – but with all that scrambling around he can get kind of scruffy! But you won’t find him cleaning up. If there’s one thing that Rocky doesn’t love it’s getting wet! If it’s bath time, Rocky always has something else really important to do.

Name: Rocky

Breed: Mixed

Job: Fix-it pup/Recycling expert

Personality: Smart, resourceful

Vehicle: Recycling Truck, Tugboat

ZUMA – the playful, water-loving Labrador pup

“Ready, set, get wet!”

“Let’s dive in!”

Zuma is 100% Lab – big, excited and most of all, playful! The sprightly pup is exuberant, extremely loyal, and full of fun. Dynamic and eager, he loves to laugh, and figures you can still have fun while getting your work done! He’s also obviously the most chill of all the pups. His love of the water gives him a bit of a surfer vibe, so he often calls Ryder and the other pups “dude”.

An outgoing, and affectionate **CHOCOLATE LAB** pup – Zuma is a very strong swimmer. He is as comfortable on – or even in – the water as he is on land. He can “duck dive”, snorkel, sail and surf. Zuma is smart, confident and full of life! There’s no challenge he doesn’t believe he can handle. Zuma will get the job done and still get back in time for a quick surf!

Zuma lives in an orange **BOAT HOUSE** that transforms into an amazingly versatile **HOVERCRAFT**! His Pup Pack has a lifeguard's buoy and rope. He just loves water.

Name: Zuma

Breed: Chocolate Lab

Personality: Fun-loving and laid-back

Job: Water Rescue

Vehicle: Hovercraft

SKYE – the clever and fearless Cockapoo pup.

"This puppy's gotta fly!"

"Let's take to the sky!"

Skye is the flying pup; a daring and skilled helicopter pilot who can't resist throwing in a barrel roll when she zooms off on a mission. This cockapoo is athletic and agile, a master at "PupPup Boogie" and a skilled acrobat who will punctuate her enthusiastic responses with a backflip! A fearless flyer, she's often sent out on air reconnaissance or search missions. If there's a spot her copter can't reach, she'll bark out the wings from her Pup Pack and glide on her own. Skye is a clever pup, quick with a quip. She adores and wishes she could take care of them all. Despite her small size, Skye is practically fearless ...except when eagles are involved! But even then, if someone needs to be saved, Skye is quick to face her fears – and the huge, predatory birds!

Name: Skye

Breed: Cockapoo

Personality: Fearless, athletic, and clever

Job: Air surveillance and rescue

Vehicle: Helicopter

EVEREST – the outdoor enthusiast, wilderness whiz, Husky pup.

"Ice and snow, I'm ready to go!"

"Off the trail, Everest won't fail!"

Everest is the PAW Patrol's Mountain Rescue Pup! Growing up in the arctic made this fun, outdoorsy pup a wilderness whiz. Whenever there is trouble in the snowy mountains or lush forests of Adventure Bay, Ryder calls on Everest and her Park Ranger skills to help the PAW Patrol save the day. Everest lives at the Ski Chalet with her best friend, and fellow snowboard-diggin' dude, **JAKE**. They became the best of friends when Everest saved Jake while he was on an Antarctic adventure and got lost. Her survival smarts and skills helped save the day, and her belly-bogganing idea made for some fun along the way! She drives a **SNOW-CAT** that works on or off the snow. In her Pup Pack is a grappling cable.

Name: Everest

Breed: Husky

Personality: Enthusiastic

Job: Mountain Rescue

Vehicle: Snow-cat

TRACKER – the small, but brave, super-hearing Potcake pup.

“I’m all ears!”

Tracker is a potcake pup with huge ears that can hear very, very well! He lives in the jungle with **CARLOS** and is a great helper on archaeological expeditions. He’s small, but brave; not afraid of danger when a friend needs help! Tracker’s ears give him super-hearing. He can hear more than the other pups. But that characteristic has also made him fearful of the dark as he can hear spooky things no one else does. Tracker and Carlos found each other when Carlos fell into a hole and needed help and they’ve been best buddies ever since, along with their other jungle friends Matea the parrot, Mandy the monkey, and her family.

Tracker drives a jeep. He has a Pup Pack equipped with a cool multi-tool and cables that enable Tracker to swing through the jungle!

Name: Tracker

Breed: Potcake

Personality: Alert and aware

Job: Jungle rescue

Vehicle: Jungle jeep

CAP’N TURBOT

Adventure Bay’s super-smart marine biologist who really, really likes speaking in alliteration (for example: a big, bubbly, beautiful beluga whale)! He wears big blue glasses and studies animals as he journeys around on his boat, **THE FLOUNDER**. Cap’n Turbot gets himself into all kinds of perilous predicaments and is perhaps the PAW Patrol’s number-one caller. While he’s usually the one who needs help, he’s been known to help out on missions from time to time, especially when the pups need an animal expert to translate some creature communication.

MAYOR GOODWAY

Adventure Bay’s Mayor. She’s very active, conscientious, and thinks BIG, BIG, **BIG**! She is the town’s biggest booster, always planning fantastic events for the residents to take part in! Mayor Goodway always goes all out. The Mayor wants Adventure Bay to have everything it needs and more – which means she’s often calling on the Ryder and the PAW Patrol for help. Mayor Goodway can get flustered when things aren’t going smoothly and is the master of hyperbole: “This is a disaster!”

CHICKALETTA is Mayor Goodway's hilariously oblivious pet chicken, and is usually found in her purse. The Mayor lavishes attention on her precious Chickaletta, who is like a child to her.

FRANCOIS TURBOT – Cap'n Turbot's cousin is also a scientist ...and a master acrobat, artist, photographer, you name it! Francois has no problems with self-esteem. He considers himself great at everything! The cousins are very competitive with each other. But no one is more competitive than...

MAYOR HUMDINGER – The self-absorbed, egocentric Mayor of Foggy Bottom – a neighboring town. He has a group of six kittens, the Kitty Catastrophe Crew, who have kitty packs that correspond to the PAW Patrol Pup Packs. Mayor Humdinger is always trying to one-up Mayor Goodway and is usually up to no good! Mayor Humdinger is often at the center of the chaos the PAW Patrol is brought in to fix.

FARMER YUMI is a round-faced, red-cheeked farmer who lives on a Farm in the hills above Adventure Bay where she keeps bees, teaches "Goat Yoga" class, and cares for her prized dairy cow **BETTINA** – a gregarious bovine! She's also a master of martial arts – specifically Pup Fu! During Pup Fu practice, the PAW Patrol refers to her as Sensei Yumi.

FARMER AL is married to Farmer Yumi. Like many farmers, he is easily worried when it seems his farm or animals seem to be in trouble – so he is always thankful when the PAW Patrol can help him out. Together, he and Farmer Yumi grow fruits and vegetables, and keep lots of animals, like chickens, and their special goat **GARBY**.

MR. PORTER is the long-suffering proprietor of the town's only café and grocery. His young grandson **ALEX**, age 5, idolizes Ryder and the PAW Patrol and will do anything to be just like them!

KATIE, who is Ryder's age, runs the Pet Parlor, where she grooms and cares for animals – including the PAW Patrol. She has a pet cat **CALI** who accompanies her at all times.

HOW THE EPISODES PLAY:

ANOTHER DAY IN ADVENTURE BAY...

The stories usually start in the middle of “just another day” in Adventure Bay. Rubble might be helping Mayor Goodway plant tulips, Rocky could be helping Katie create a 6-dog blow-drying machine, or the pups might be in the middle of an exciting game of hide-and-go-seek!

It’s “just another day” until someone calls for help. Ryder answers the call on his **Pup Pad** device (a kid-friendly smart phone). It has a screen where Ryder can see the caller – like Skype or FaceTime. Then, each of the **PAW PATROL PUP’S** special pup-tags **LIGHT UP** and **RING** letting them know to hurry back to the Lookout to receive their mission.

“PAW PATROL... to the Lookout!”

“Ryder needs us!”

THE PUPS GET THEIR MISSION:

Ryder and the PAW Patrol race to the Lookout to get their **MISSION**.

The Pups take the **ELEVATOR** up to the **CONTROL ROOM**. During their ascent, they gear up with their Pup Packs and helmets. Once they reach the top and assemble in front of Ryder, he displays info and images of the situation on the **LARGE SCREEN** activated by his **Pup Pad** while he gives them the rundown.

PICK A PUP:

It’s the “PICK A PUP” moment as Ryder selects the pups he needs for the mission. A **COLOR-CODED AVATAR** of each pup appears on screen. Ryder chooses each pup according to their individual attributes and personal skill – matching them up with the job Ryder needs done.

During the handout, Ryder explains why he has picked each pup as he touches their avatar and calls out their name. As each pup gets picked, their avatar fills the screen, along with the **TOOLS** they’ll need for the job.

*“There’s been a land-slide on Jake’s Mountain. **RUBBLE:** I need you to use your **DIGGER** to move the rocks off the road. And we’ll need to divert traffic, so I’ll also need... **CHASE:** I need you to use your **TRAFFIC CONES** and **MEGAPHONE** to keep people off the road.”*

THE PAW PATROL GETS READY TO ROLL:

As the “Ready to Roll” song plays, the selected pups ride the slide down to their pup house, and the base of the tower rotates around to meet them. As each pup lands in their house, it transform to become their unique vehicle.

RYDER’S RIDE:

Ryder **SLIDES DOWN** a pole in the middle of the control room to his own super-cool ATV. Ryder races out of PAW PATROL Lookout, with the selected Pups following close behind. PAW Patrol is on a roll! It’s time to get the job done!

THE ADVENTURE:

Whether it’s splashing out into the bay to rescue Cap’n Turbot’s boat, flying to the top of the mountain to make sure the slopes are safe, or clearing boulders off the train tracks so the fruit can get to Porter’s market on time, there’s always an important job to do in Adventure Bay! And thanks to Ryder and the PAW Patrol, it always gets done!

PLAY TIME:

As a reward for a job well-done Ryder often gives the pups a happy scratch behind the ears, and extra-special, extra-healthy doggie biscuit.

THE REALLY COOL STUFF!

Ryder’s **Pup Pad** is a kid-friendly, souped-up version of a smart phone. He uses it to make and receive calls, and also to activate the big screen at The Lookout. It can also **TAKE PICTURES** or **VIDEOS**, and act as a **GPS**.